



FACE Middle East Fzc



Face Middle East Assists Al Seer Group With New DC

Al Seer Group (ASG) commissioned FACE Middle East Fzc (FACE ME) to assist in the design and construction of the floor for their new Distribution Centre (DC) in Barka, Oman. Established for 48 years, ASG is one of the pioneers in the Fast Moving Consumer Goods distribution in the Gulf Cooperation Council region with capabilities to service all types of Retail and Institutional clients. The new DC is expected to be the first in a series of expansion plans for ASG.

Work started on the first DC in Oman for ASG which required 10,000sq metre of SuperFlat floor to be built. 25% of the warehouse will be used as a Freezer Store, 25% as wide aisles and the rest as narrow aisles. The VNA plan included 11 aisles, each measuring at 66 metres long.

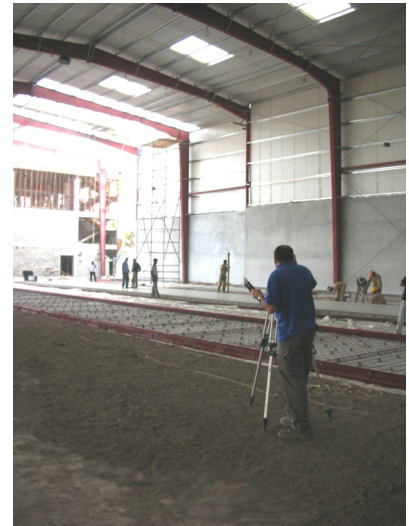
FACE ME worked with the client and the local contractor for the design of the floor, and provided on site Training,

Supervision, Consultancy and Testing during construction, to ensure the finished floor met with the latest strict International Specification for Flatness when finally surveyed and certified for compliance.

As part of the training identified, FACE ME has been engaging with local contractors, coaching them on the latest techniques and principals of laying SuperFlat Floors. The method of construction used was Long Strip, which meant that each proposed narrow aisle location was laid as a separate section of floor, allowing for tighter control of flatness, and positioning of joints.



Once the building process was completed and the floor laid, FACE ME



returned to test the floor profiles for compliance to TR34 DM2 specification, using the FACE Digital Profileograph.

This project is the second of its kind for FACE ME in Oman but the first to introduce the Permaban Alpha Joint system.

The Warehouse was completed earlier this year.

June 2009

Client: Al Seer Group

FACE Middle East Solution: SuperFlat Floor Construction - On site Training, Supervision, Consultancy and Testing.

Floor Area: 10,00sqm of SuperFlat Floor

Floor Specification: TR34 DM2 specification.

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